

Nihongo Speech Contest in ASEAN Countries

2024

AEON 1% Club
Foundation

WIN the contest and GET a
ticket to JAPAN!

Ticket of 1 week program in TOKYO!

Nihongo Speech Contest

Purpose : Provide opportunities to Japanese language learner to compete and improve their ability through speech, motivating them to further their studies and deepening their understanding of Japan

What is AEON 1% Club Nihongo Contest

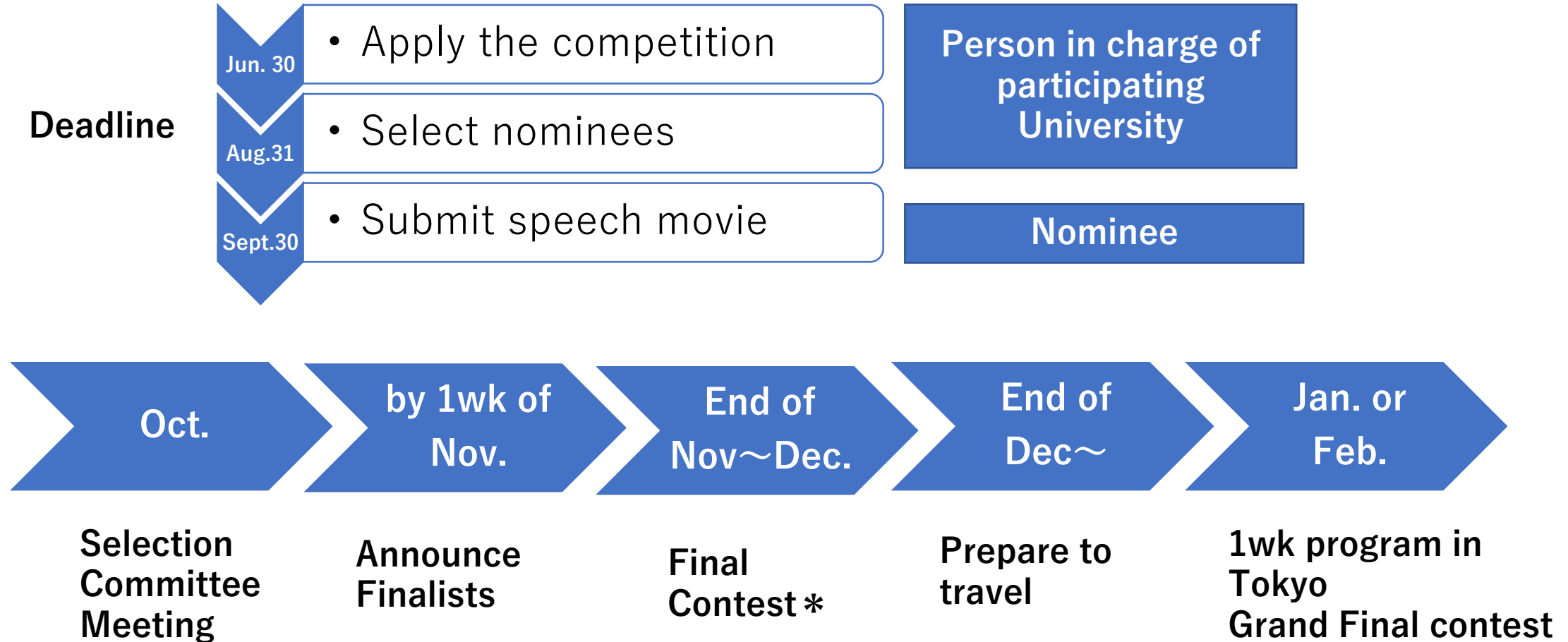
- Compete Japanese language skill within China and ASEAN countries students: China, Cambodia, Indonesia, Malaysia, Thai and Vietnam. The winner of each country will be invited to 1 week culture experience in Tokyo.

Qualification of the participants:

- Have the nationality of the participating country
- Being a university students who majors in Japanese or study as the second foreign language
- Who have never studied in Japan more than 6 months
- One of his/her parents are not Japanese
- Age under 30 years old
- JLPT N3 or above

- (1) University apply the competition **by June 30**. (See page 6)
- (2) Japanese language educators of university select nominees as the preliminary screening **by Aug. 31** and send name of the students. (See page 7)
- (3) Nominees submit a speech video **by Sept. 30**. (See page 7)
- (4) The second round of judging will be conducted by online selection committee **in Oct**.
Selection committee members will be selected from Japanese language educators.
- (5) Finalists selected in the second round of judging will proceed to the national contest. Judges will be Japanese language educators from each country, Aeon Group companies, and Embassies(tentative).
- (6) Winner of each country will be invited to 1 week “Experience Japan” training.
- (7) The first and second-placed students from each country will be entitled to participate in the Japan Competition to be held on the last day of the program in Japan.

Schedule



Final contest may be changed to end of Oct. or Dec.

Numbers of the winners (Thailand)

Event	University/Nominees's action
1 st screening by each university	(University selects 5 nominees from each school) Total 30 persons
	Nominees submit 1 min. speech movie ↓
2 nd screening by committee	Select 15 Semi-finalists
	15 Semi finalists will attend the National Contest ↓
Final contest	Top 5 persons are invited to Japan 1 st Prize: Final contest in Japan+his/her teacher are invited to Japan 2 nd Prize: Final contest in Japan 3 rd to 5 th Prize: Invited to Japan but not able to participate in Final contest

How to apply the contest

Send a message to:

Yoko Hayano S. e-mail: hayanosakamoto-y@aeonpeople.biz

Xiaowen Shi e-mail: seki-g@aeonpeople.biz

Tel: +81-70-1538-1614

(Yoko Hayano S.- Japanese/English available)

Application is able through the university only.

We do not accept application by individual student.

Necessary information to apply the contest:

1. Name of the University
2. Person in charge of Japanese language course
3. Mail address and phone number of the person in charge

Please respond above detail by June 30

We don't have any form to apply the contest. Please send us above info only.

2nd screening test

1. When nominees are selected, university submit the followings:
 - 1) Name, school major and school grade
 - 2) Nominee's e-mail address
 - 3) Scan copy to certify JLPT

Deadline: Aug 31

2. Nominees are requested to submit 1minute movie.
Theme: “Things to keep in mind when using the social network” (SNSを使用する際に注意している事)
Submitting e-mail address will be informed later.

Deadline: Sept 30